

**Table 4.1 Total Arrivals and Departures**

Period	Total			Visitors			Cook Islands Residents		
	Arrivals	Departures	Excess <sup>(1)</sup>	Arrivals	Departures	Excess <sup>(1)</sup>	Arrivals	Departures	Excess <sup>(1)</sup>
<b>YEAR</b>									
2006	104,422	103,470	952	92,328	90,392	1,936	12,094	13,078	-984
2007	109,431	108,160	1,271	97,316	95,136	2,180	12,115	13,024	-909
2008	106,521	107,281	-760	94,776	94,356	420	11,745	12,925	-1,180
2009	112,078	111,415	663	101,229	99,132	2,097	10,849	12,283	-1,434
2010	115,077	113,260	1,817	104,252	101,085	3,167	10,825	12,175	-1,350
<b>QUARTER</b>									
<b>2006</b>									
Mar	19,903	22,737	-2,834	16,664	19,485	-2,821	3,239	3,252	-13
Jun	25,368	24,133	1,235	22,465	21,183	1,282	2,903	2,950	-47
Sep	30,687	30,629	58	28,030	27,641	389	2,657	2,988	-331
Dec	28,464	25,971	2,493	25,169	22,083	3,086	3,295	3,888	-593
<b>2007</b>									
Mar	21,948	25,199	-3,251	18,634	21,967	-3,333	3,314	3,232	82
Jun	27,455	26,187	1,268	24,666	23,225	1,441	2,789	2,962	-173
Sep	31,684	31,312	372	28,858	28,249	609	2,826	3,063	-237
Dec	28,344	25,462	2,882	25,158	21,695	3,463	3,186	3,767	-581
<b>2008</b>									
Mar	22,132	25,749	-3,617	18,814	22,468	-3,654	3,318	3,281	37
Jun	26,140	24,828	1,312	23,356	22,087	1,269	2,784	2,741	43
Sep	30,779	30,439	340	28,086	27,364	722	2,693	3,075	-382
Dec	27,470	26,265	1,205	24,520	22,437	2,083	2,950	3,828	-878
<b>2009</b>									
Mar	22,447	24,683	-2,236	19,089	21,485	-2,396	3,358	3,198	160
Jun	27,889	26,726	1,163	25,235	23,999	1,236	2,654	2,727	-73
Sep	33,409	31,958	1,451	31,319	29,579	1,740	2,090	2,379	-289
Dec	28,333	28,048	285	25,586	24,069	1,517	2,747	3,979	-1,232
<b>2010</b>									
Mar	21,662	23,582	-1,920	18,446	20,507	-2,061	3,216	3,075	141
Jun	27,387	26,364	1,023	24,992	23,692	1,300	2,395	2,672	-277
Sep	36,248	35,622	626	33,886	32,935	951	2,362	2,687	-325
Dec	29,780	27,692	2,088	26,928	23,951	2,977	2,852	3,741	-889
<b>2011</b>									
Mar <sup>(r)</sup>	22,887	25,199	-2,312	19,459	22,044	-2,585	3,428	3,155	273
Jun <sup>(p)</sup>	30,833	29,353	1,480	28,228	26,643	1,585	2,605	2,710	-105
Sep <sup>(p)</sup>	38,587	37,883	704	35,965	35,040	925	2,622	2,843	-221

NOTE: <sup>(1)</sup> Excess = Arrivals less Departures

**Table 4.2 Visitor Arrivals by Country of Usual Residence**

Period	Total	New Zealand	Australia	USA	Canada	Europe	Asia	French Polynesia	Other Country
<b>YEAR</b>									
2006	92,328	51,841	11,470	5,476	2,205	18,109	550	1,163	1,514
2007	97,316	59,195	12,363	4,356	2,601	15,350	494	1,354	1,603
2008	94,776	61,412	11,229	3,589	2,085	13,471	549	1,090	1,351
2009	101,229	63,536	14,795	3,997	2,069	12,448	676	1,120	2,588
2010	104,252	67,487	16,841	4,327	2,260	10,547	779	839	1,172
<b>QUARTER</b>									
<b>2006</b>									
Mar	16,664	6,096	1,956	1,236	878	5,756	125	344	273
Jun	22,465	13,178	2,735	1,417	395	3,971	129	244	396
Sep	28,030	19,082	2,783	1,587	318	3,486	192	218	364
Dec	25,169	13,485	3,996	1,236	614	4,896	104	357	481
<b>2007</b>									
Mar	18,634	7,442	2,489	1,096	1,150	5,814	138	163	342
Jun	24,666	16,494	2,907	1,194	390	2,809	105	341	426
Sep	28,858	20,450	2,958	1,033	322	3,148	133	400	414
Dec	25,158	14,809	4,009	1,033	739	3,579	118	450	421
<b>2008</b>									
Mar	18,814	9,084	2,134	1,089	929	4,957	136	254	231
Jun	23,356	16,705	2,465	837	336	2,369	114	192	338
Sep	28,086	20,498	2,714	843	270	2,871	128	348	414
Dec	24,520	15,125	3,916	820	550	3,274	171	296	368
<b>2009</b>									
Mar	19,089	9,816	2,595	879	786	4,415	144	188	266
Jun	25,235	17,527	3,375	1,027	317	2,393	116	215	265
Sep	31,319	21,425	3,604	1,058	264	2,642	256	495	1,575
Dec	25,586	14,768	5,221	1,033	702	2,998	160	222	482
<b>2010</b>									
Mar	18,446	9,403	3,102	915	959	3,571	139	102	255
Jun	24,992	17,882	3,288	955	346	1,908	147	166	300
Sep	33,886	24,068	5,022	1,201	315	2,451	339	185	305
Dec	26,928	16,134	5,429	1,256	640	2,617	154	386	312
<b>2011</b>									
Mar <sup>(i)</sup>	19,459	10,850	2,899	946	838	3,414	152	111	249
Jun <sup>(p)</sup>	28,228	20,511	3,559	1,173	332	2,064	121	106	362
Sep <sup>(p)</sup>	35,965	25,953	5,692	1,045	277	2,197	183	264	354

**Table 4.3 Visitor Arrivals by Purpose of Visit**

Period	Total	Vacation	Business	Wedding & Honeymoon	Employment	Conference	Visit Friends or Relatives	Other
<b>YEAR</b>								
2006	92,328	75,781	2,607	...	331	892	9,920	2,797
2007	97,316	78,638	3,030	...	238	1,077	11,450	2,883
2008	94,776	78,393	2,369	...	237	1,186	9,626	2,965
2009	101,229	74,248	2,464	9,365	335	881	9,324	4,612
2010	104,252	75,652	2,496	12,060	203	1,009	9,596	3,236
<b>QUARTER</b>								
<b>2006</b>								
Mar	16,664	13,785	511		68	64	1,679	557
Jun	22,465	18,724	772		86	300	1,922	661
Sep	28,030	23,734	716		90	341	2,277	872
Dec	25,169	19,538	608		87	187	4,042	707
<b>2007</b>								
Mar	18,634	15,266	639		41	198	2,045	445
Jun	24,666	20,478	973		73	393	2,057	692
Sep	28,858	24,096	816		68	332	2,671	875
Dec	25,158	18,798	602		56	154	4,677	871
<b>2008</b>								
Mar	18,814	15,881	455		87	148	1,718	525
Jun	23,356	19,854	718		29	285	1,767	703
Sep	28,086	23,848	660		67	535	2,103	873
Dec	24,520	18,810	536		54	218	4,038	864
<b>2009</b>								
Mar	19,089	15,420	424	933	72	69	1,724	447
Jun	25,235	19,118	684	2,555	153	330	1,828	567
Sep	31,319	22,870	748	2,705	71	253	2,014	2,658
Dec	25,586	16,840	608	3,172	39	229	3,758	940
<b>2010</b>								
Mar	18,446	12,729	612	2,545	54	96	1,914	496
Jun	24,992	17,775	750	3,714	61	147	1,771	774
Sep	33,886	26,848	616	2,656	37	506	2,277	946
Dec	26,928	18,300	518	3,145	51	260	3,634	1,020
<b>2011</b>								
Mar <sup>(1)</sup>	19,459	13,998	500	2,389	50	76	1,989	457
Jun <sup>(p)</sup>	28,228	20,708	792	3,758	50	134	2,000	786
Sep <sup>(p)</sup>	35,965	28,494	656	2,794	40	538	2,428	1,015

NOTE: <sup>(1)</sup> Categories by purpose of arrival was extended in September 1998 to include Conference and Visiting Friends and Relations which were previously grouped together with Vacation and Business.

**Table 4.4 Visitor Arrivals by Type of Accommodation**

Period	Total	Private	Hotel	Motel	Other
<b>YEAR</b>					
2006	92,328	17,007	39,498	22,853	12,970
2007	97,316	18,062	41,082	23,380	14,792
2008	94,776	15,629	41,495	22,812	14,840
2009	101,229	15,334	46,122	23,209	16,564
2010	104,252	15,491	47,685	24,222	16,854
<b>QUARTER</b>					
<b>2006</b>					
Mar	16,664	2,627	7,286	4,181	2,570
Jun	22,465	3,269	10,268	5,681	3,247
Sep	28,030	4,766	12,481	7,073	3,710
Dec	25,169	6,345	9,463	5,918	3,443
<b>2007</b>					
Mar	18,634	2,900	7,587	5,003	3,144
Jun	24,666	3,464	11,179	5,627	4,396
Sep	28,858	5,142	12,901	6,964	3,851
Dec	25,158	6,556	9,415	5,786	3,401
<b>2008</b>					
Mar	18,814	3,552	8,411	3,835	3,016
Jun	23,356	2,844	10,817	5,757	3,938
Sep	28,086	3,665	12,609	7,924	3,888
Dec	24,520	5,568	9,658	5,296	3,998
<b>2009</b>					
Mar	19,089	2,781	9,036	4,239	3,033
Jun	25,235	2,975	11,960	5,802	4,498
Sep	31,319	4,373	14,701	7,043	5,202
Dec	25,586	5,205	10,425	6,125	3,831
<b>2010</b>					
Mar	18,446	2,575	8,103	5,598	2,170
Jun	24,992	3,265	11,518	5,828	4,381
Sep	33,886	3,656	16,645	7,160	6,425
Dec	26,928	5,995	11,419	5,636	3,878
<b>2011</b>					
Mar <sup>(1)</sup>	19,459	2,484	9,153	5,056	2,766
Jun <sup>(2)</sup>	28,228	3,282	13,108	6,535	5,303
Sep <sup>(2)</sup>	35,965	3,890	17,638	7,590	6,847

**Table 4.5 Visitor Arrivals by Occupational Classification**

Period	Total	Legis- lators	Profes- sionals	Tech- nicians	Clerical	Services Workers	Agriculture Workers	Production Workers	Opera- tors	Other Occupation	Child/Elderly Occup nec
<b>YEAR</b>											
2006	92,328	11,424	8,976	18,189	10,014	4,289	1,549	5,126	811	2,512	29,438
2007	97,316	11,565	12,625	15,918	9,403	5,172	1,530	5,594	1,246	4,425	29,838
2008	94,776	10,274	12,799	15,151	8,302	5,085	1,880	5,468	1,529	4,074	30,214
2009	101,229	12,088	11,388	16,162	10,723	5,590	2,132	6,306	1,300	4,411	31,129
2010	104,252	12,474	13,904	13,889	10,496	6,798	2,077	6,395	1,636	5,682	30,901
<b>QUARTER</b>											
<b>2006</b>											
Mar	16,664	1,899	1,815	3,535	1,631	741	282	652	104	661	5,344
Apr	22,465	2,881	1,699	4,663	2,793	1,058	435	1,394	201	528	6,813
May	28,030	3,775	2,855	5,374	2,834	1,266	494	1,598	219	387	9,228
Dec	25,169	2,869	2,607	4,617	2,756	1,224	338	1,482	287	936	8,053
<b>2007</b>											
Mar	18,634	1,974	2,771	2,700	1,822	1,100	247	905	252	1,383	5,480
Jun	24,666	3,202	3,837	3,521	2,209	1,546	598	1,239	327	950	7,237
Sep	28,858	3,653	3,456	5,409	2,615	1,357	391	1,775	307	906	8,989
Dec	25,158	2,736	2,561	4,288	2,757	1,169	294	1,675	360	1,186	8,132
<b>2008</b>											
Mar	18,814	1,122	5,015	1,113	993	1,101	206	867	366	1,322	6,709
Jun	23,356	2,979	2,544	3,878	2,345	1,367	758	1,455	364	1,022	6,644
Sep	28,086	3,642	2,424	6,401	2,035	1,321	521	1,622	412	511	9,197
Dec	24,520	2,531	2,816	3,759	2,929	1,296	395	1,524	387	1,219	7,664
<b>2009</b>											
Mar	19,089	2,110	2,288	2,962	2,225	1,147	262	1,155	267	1,045	5,628
Jun	25,235	3,160	2,935	4,017	2,541	1,430	636	1,729	331	900	7,556
Sep	31,319	3,987	3,903	4,867	3,016	1,561	620	1,794	370	1,335	9,866
Dec	25,586	2,831	2,262	4,316	2,941	1,452	614	1,628	332	1,131	8,079
<b>2010</b>											
Mar	18,446	2,140	616	4,120	1,986	1,121	518	1,570	131	164	6,080
Jun	24,992	3,107	4,036	2,963	2,237	1,831	601	1,615	450	967	7,185
Sep	33,886	4,240	5,957	3,577	3,454	1,822	562	1,593	549	2,739	9,393
Dec	26,928	2,987	3,295	3,229	2,819	2,024	396	1,617	506	1,812	8,243
<b>2011</b>											
Mar <sup>(i)</sup>	19,459	2,115	1,484	3,765	1,734	1,700	392	1,165	168	1,472	5,464
Jun <sup>(p)</sup>	28,228	3,528	3,999	3,429	2,886	2,039	671	1,684	524	1,760	7,709
Sep <sup>(p)</sup>	35,965	4,493	6,329	3,792	3,660	1,930	603	1,682	586	2,913	9,977

**Table 4.6 Visitor Arrivals by Age Groups**

Period	Total	0-14	15-24	25-34	35-44	45-59	60+
<b>YEAR</b>							
2006	92,328	9,913	10,722	20,140	16,229	22,828	12,496
2007	97,324	11,004	11,449	20,348	17,358	24,294	12,871
2008	94,776	11,066	11,045	19,194	16,327	23,948	13,196
2009	101,229	10,668	12,514	21,346	17,422	25,213	14,066
2010	104,252	11,406	12,066	21,527	17,326	26,457	15,470
<b>QUARTER</b>							
<b>2006</b>							
Mar	16,664	1,269	1,889	4,001	2,647	3,904	2,954
Jun	22,465	2,139	2,708	5,043	4,162	5,476	2,937
Sep	28,030	3,487	3,009	5,255	5,070	7,616	3,593
Dec	25,169	3,018	3,116	5,841	4,350	5,832	3,012
<b>2007</b>							
Mar	18,635	1,432	2,194	4,308	2,985	4,512	3,204
Jun	24,673	2,799	2,880	5,359	4,817	5,999	2,819
Sep	28,858	3,581	3,143	5,378	5,137	7,848	3,771
Dec	25,158	3,192	3,232	5,303	4,419	5,935	3,077
<b>2008</b>							
Mar	18,814	1,733	2,186	4,241	2,933	4,381	3,340
Jun	23,356	2,587	2,602	4,856	4,191	6,065	3,055
Sep	28,086	3,626	3,035	4,922	4,975	7,694	3,834
Dec	24,520	3,120	3,222	5,175	4,228	5,808	2,967
<b>2009</b>							
Mar	19,089	1,555	2,387	4,638	3,097	4,321	3,091
Jun	25,235	2,594	2,965	5,305	4,637	6,440	3,294
Sep	31,319	3,479	3,868	5,670	5,414	8,485	4,403
Dec	25,586	3,040	3,294	5,733	4,274	5,967	3,278
<b>2010</b>							
Mar	18,446	1,579	2,362	4,333	2,804	4,329	3,039
Jun	24,992	2,512	2,881	5,528	4,265	6,420	3,386
Sep	33,886	4,043	3,279	6,058	5,758	9,417	5,331
Dec	26,928	3,272	3,544	5,608	4,499	6,291	3,714
<b>2011</b>							
Mar <sup>(1)</sup>	19,459	1,702	2,659	4,464	2,956	4,551	3,127
Jun <sup>(2)</sup>	28,228	2,975	3,391	6,255	4,747	7,096	3,764
Sep <sup>(2)</sup>	35,965	4,286	3,499	6,409	6,110	10,003	5,658

**Table 4.7 Visitor Arrivals by Country of Usual Residence and Intended Average Days Stay**

Period	Total	New Zealand	Australia	USA	Canada	Europe	Asia	French Polynesia	Other Country
<b>YEAR</b>									
2006	10	11	12	10	11	9	10	8	16
2007	10	10	12	10	12	9	9	7	14
2008	10	10	12	10	12	10	10	9	14
2009	10	10	12	10	11	10	10	9	14
2010	10	10	11	10	11	10	9	12	15
<b>QUARTER</b>									
<b>2006</b>									
Mar	10	10	11	10	11	8	9	7	19
Jun	10	10	12	12	11	9	12	6	14
Sep	10	9	12	9	11	10	10	8	14
Dec <sup>(r)</sup>	12	13	15	9	12	9	10	9	19
<b>2007</b>									
Mar	9	10	11	10	11	8	8	7	13
Jun	9	9	10	9	13	10	9	7	14
Sep	10	9	11	10	11	11	9	7	15
Dec	12	13	15	10	13	9	8	8	13
<b>2008</b>									
Mar	10	10	11	11	12	8	9	8	18
Jun	9	9	10	10	12	11	8	6	13
Sep	9	9	11	11	10	10	7	11	10
Dec	12	12	15	11	13	10	15	10	15
<b>2009</b>									
Mar	10	9	11	11	12	9	11	7	14
Jun	10	9	11	10	11	11	10	10	13
Sep	10	9	11	10	11	11	10	10	13
Dec	13	12	15	10	12	10	9	10	15
<b>2010</b>									
Mar	10	10	12	10	12	9	9	11	15
Jun	9	9	10	10	11	11	8	10	12
Sep	9	9	10	10	9	11	7	10	14
Dec	12	11	13	10	13	10	12	15	18
<b>2011</b>									
Mar <sup>(r)</sup>	10	9	11	10	12	9	9	12	17
Jun <sup>(b)</sup>	10	9	10	10	12	11	8	10	12
Sep <sup>(p)</sup>	10	9	11	10	10	11	8	10	13

**Table 4.8 Resident Departures by Purpose of Departing**

Period	Total	Vacation	Business	Employment or Education	Permanently	Visiting Friends/ Relatives	Other	Not Stated
<b>YEAR</b>								
2006	13,078	2,209	1,639	106	358	5,948	1,946	872
2007	13,024	1,588	1,374	3	120	5,181	1,874	2,884
2008	12,925	1,623	1,543	2	271	6,040	2,333	1,113
2009	12,283	1,689	1,364	78	361	5,866	1,918	1,007
2010	12,175	2,600	1,312	23	300	5,597	1,918	425
<b>QUARTER</b>								
<b>2006</b>								
Mar	3,252	395	429	52	89	1,482	451	354
Jun	2,950	398	452	10	61	1,373	457	199
Sep	2,988	459	379	10	75	1,294	530	241
Dec	3,888	957	379	34	133	1,799	508	78
<b>2007</b>								
Mar	3,232	315	240	-	61	760	351	1,505
Jun	2,962	409	374	1	14	1,154	457	553
Sep	3,063	343	389	2	18	1,222	630	459
Dec	3,767	521	371	-	27	2,045	436	367
<b>2008</b>								
Mar	3,281	380	383	-	79	1,492	471	476
Jun	2,741	315	398	-	47	1,372	467	142
Sep	3,075	367	406	1	1	1,201	608	491
Dec	3,828	561	356	1	144	1,975	787	4
<b>2009</b>								
Mar	3,198	396	362	-	161	1,379	633	267
Jun	2,727	343	371	-	53	1,272	472	216
Sep	2,379	264	309	35	27	1,048	402	294
Dec	3,979	686	322	43	120	2,167	411	230
<b>2010</b>								
Mar	3,074	730	289	-	105	1,282	533	135
Jun	2,667	558	367	-	64	1,205	410	63
Sep	2,687	407	341	-	41	1,219	508	171
Dec	3,741	905	315	17	90	1,891	467	56
<b>2011</b>								
Mar <sup>(1)</sup>	3,155	719	315	1	132	1,311	486	191
Jun <sup>(2)</sup>	2,843	426	359	-	40	1,298	536	184
Sep <sup>(2)</sup>	2,843	426	359	-	40	1,298	536	184

NOTE: <sup>(1)</sup> Numbers prior to 1997 is not available

<sup>(2)</sup> New departure cards was designed in 2001 giving only five categories of purpose of departing

**Table 4.9 Resident Departures by Age Groups**

Period	Total	0-14	15-24	25-34	35-44	45-59	60+
<b>YEAR</b>							
2006	13,078	2,361	1,716	1,924	2,454	2,881	1,742
2007	13,024	2,261	1,693	1,832	2,290	3,013	1,935
2008	12,925	2,243	1,665	1,798	2,339	2,961	1,919
2009	12,283	2,097	1,562	1,654	2,119	2,899	1,952
2010	12,175	2,089	1,674	1,563	2,101	2,841	1,907
<b>QUARTER</b>							
<b>2006</b>							
Mar <sup>(f)</sup>	3,252	537	466	523	617	689	420
Jun	2,950	472	335	453	574	697	419
Sep	2,988	523	381	435	618	629	402
Dec	3,888	829	534	513	645	866	501
<b>2007</b>							
Mar	3,232	572	487	457	532	699	485
Jun	2,962	472	360	439	546	702	443
Sep	3,063	456	377	447	597	766	420
Dec	3,767	761	469	489	615	846	587
<b>2008</b>							
Mar	3,281	535	480	461	610	728	467
Jun	2,741	427	320	386	528	660	420
Sep	3,075	508	355	430	557	735	490
Dec	3,828	773	510	521	644	838	542
<b>2009</b>							
Mar	3,198	505	477	440	558	716	502
Jun	2,727	411	304	394	509	679	430
Sep	2,379	385	309	304	432	592	357
Dec	3,979	796	472	516	620	912	663
<b>2010</b>							
Mar	3,075	491	532	421	529	625	477
Jun	2,672	431	257	373	496	693	422
Sep	2,687	366	359	333	496	691	442
Dec	3,741	801	526	436	580	832	566
<b>2011</b>							
Mar <sup>(f)</sup>	3,155	492	461	412	582	731	477
Jun <sup>(p)</sup>	2,710	433	259	379	505	704	429
Sep <sup>(p)</sup>	2,843	380	375	351	529	734	473